

Nevada Gaming Statistics: The Last Six Months

Recent Trends for Casino Revenues, February 2015 to July 2015

This report collects top-line results for the past six months in five Nevada reporting areas. With this perspective, the current direction of a variety of sectors in the state's gaming market should be clear. In addition to statistics for overall, slot, and game revenues, it also includes year-to-year changes in each of those categories and slot hold, an important measure of value returned to gamblers, as well as the totals for the previous six months.

Executive Summary

Statewide, gaming revenues are down slightly (0.54%) for the past six months, with a 4.48% increase in slot win offset by a declining (-8.96%) game win.

The **Las Vegas Strip** is performing worse for the period (-4.07%) than the state as a whole, but it has more extreme variations in its monthly results, thanks to the volatility of baccarat. This speaks to the growing importance of table games in general and international high rollers specifically for Nevada gaming. Slot win is up 5.21% for the period, while games are down 10.16%.

Downtown Las Vegas is up for the period (+6.86%), with a growing slot win (+5.42%) complementing an increasing game win (+11.98%).

The **Boulder Strip**, a weathervane for the Las Vegas market, is up 8.72% for the period. Slot win is up 7.00%, while game win is up 24.98%.

Washoe County's stabilization trend is back, with a higher total win (2.51%) and slot win (3.62%) not pulled down by a flat game win (-0.98%)

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director
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Statewide

	February	March	April	May	June	July	Total
Total Win	916,086	951,245	897,925	1,003,548	830,940	922,887	5,522,631
Y/Y Change	-1.08	-3.15	5.39	3.33	-8.37	-0.96	-0.85%
Slot Win	564,975	635,388	601,494	601,408	556,082	600,337	3,559,684
Y/Y Change	4.86	3.53	6.12	8.00	-1.04	5.52	4.48%
Slot Hold %	6.56	6.77	6.87	6.41	6.65	6.69	n/a
Game Win	342,581	306,168	287,919	391,820	259,019	322,549	1,910,056
Y/Y Change	-9.38	-14.49	4.17	12.67	-21.45	-11.13	-8.96%

Las Vegas Strip

	February	March	April	May	June	July	Total
Total Win	531,348	507,030	498,866	601,198	445,511	524,970	3,108,923
Y/Y Change	-4.38	-9.58	7.77	1.39	-16.31	-2.09	-4.07%
Slot Win	245,540	262,549	262,007	272,519	230,811	261,210	1,534,636
Y/Y Change	4.52	-0.69	11.07	11.93	-4.10	9.15	5.21%
Slot Hold %	7.94	7.66	8.14	7.81	7.49	7.95	n/a
Game Win	280,638	262,549	231,569	321,789	202,144	263,759	1,562,448
Y/Y Change	-10.95	-17.82	4.44	-6.17	-27.84	-11.15	-10.16%

Downtown Las Vegas

	February	March	April	May	June	July	Total
Total Win	43,263	53,569	49,602	44,574	42,117	40,800	273,925
Y/Y Change	0.67	4.59	12.56	15.44	2.26	6.54	6.86%
Slot Win	30,395	39,237	36,573	31,662	30,403	30,517	198,787
Y/Y Change	0.94	7.54	11.04	12.41	-3.10	3.48	5.42%
Slot Hold %	6.72	7.56	7.77	6.56	7.19	7.01	n/a
Game Win	12,581	13,993	12,736	12,556	11,269	10,283	73,418
Y/Y Change	0.62	11.28	12.70	24.45	20.02	16.8	11.98%

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Boulder Strip

	February	March	April	May	June	July	Total
Total Win	82,661	81,259	66,313	61,612	69,291	60,631	421,767
Y/Y Change	0.87	18.97	-8.30	10.48	6.28	-11.06	8.72%
Slot Win	69,877	72,647	59,894	52,463	62,893	53,826	371,600
Y/Y Change	3.56	19.41	-8.53	9.89	6.99	-13.81	7.00%
Slot Hold %	5.38	6.73	5.80	4.80	6.53	5.33	n/a
Game Win	11,526	8,107	5,933	8,647	5,990	6,805	47,008
Y/Y Change	-12.17	11.08	10.17	15.29	1.19	18.98	24.98%

Washoe County

	February	March	April	May	June	July	Total
Total Win	60,673	63,997	57,403	70,629	63,352	69,662	385,716
Y/Y Change	4.23	6.53	-1.56	2.42	-0.72	4.86	2.51%
Slot Win	47,714	51,705	47,569	56,741	52,614	57,672	314,015
Y/Y Change	5.64	7.06	-0.46	0.55	2.55	6.82	3.62%
Slot Hold %	5.05	5.14	4.99	5.30	5.24	5.32	n/a
Game Win	12,393	11,735	9,329	13,341	10,241	11,990	69,029
Y/Y Change	-0.52	5.16	-6.38	11.71	-14.40	-3.65	-0.98%

Notes and Definitions

All non-restricted locations for respective area.

Total Revenue, Slot Revenue, Game Revenue: Win reported for each category in thousands of dollars (add 000 for totals)

Game Revenue includes tables games, bingo, keno, and race/sports.

Y/Y Change: Percentage change from the previous year's result

Slot hold %: Slot hold percentage

All data taken from Gaming Revenue Reports for their respective month; accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

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